



Suggested Action Plan for Parishes to Defeat Proposal 3

Below are some suggested strategies for informing the faithful of your parish about Proposal 3 using the materials made available by the Diocese and MCC. Please feel free to adopt these strategies or come up with your own with the goal of reaching every parishioner with the message to vote no on Proposal 3 by the election. For questions, please contact your diocesan communications office.

Parish Leadership/Pastor

- Assemble 2-3 parish volunteers who can help coordinate the information distribution efforts.
- Make a plan to use the parish retreat program for the seven Sundays that run from Sept. 25 to Nov. 6.
- Incorporate the provided prayers of the faithful for each of the seven Sundays (perhaps one per week)
- Use the suggested pulpit announcements to notify congregation where to find printed/digital informational materials
- Order prayer cards from MCC and distribute/recite prayer following Masses.

Information Materials

- Provide copies of FOCUS, Questions & Answers document, They Say/We Respond document and One Page Review of Proposal 3 to parishioners in church gathering spaces, parish office, in church bulletins or hand out directly to parishioners as they leave Mass.
- Provide digital versions of the documents on the parish website and in parish's email communications with parishioners.
- Place campaign logo banner/button on parish website that links to campaign.
- Acquire yard signs from the campaign and make them available to parishioners, outside the parish and school, and around any parish festivals/gatherings this fall.

Events

- Using the FOCUS issue and/or other printed materials, host an information night or discussion.
- For Respect Life Sunday (Oct. 2), make a big visible push against the proposal
 - Play bishop's video/audio message (if applicable) during homily.
 - Have prayer cards at the end of each pew to recite at the end of each Mass.
 - Pulpit announcement after Mass – urge the faithful to visit campaign website and pray for life and mothers in need.
 - Promote MCC and diocesan materials in bulletins, other print mediums as well as digital/social/electronic communications.
 - Acquire and distribute yard signs – have parishioners handing them out to people as they leave Mass.